



ANNUAL REPORT

FISCAL YEAR END JUNE 2022

Once a hidden gem, the Literary Society today shines as a premier membership forum for knowledge, appreciation, and the promotion of contemporary literature and literacy.

We concluded an exciting season and fiscal year in which our members enjoyed returning to in-person luncheon events featuring outstanding authors and books. In addition, our members generously stepped up and met our Challenge Goal, doubling the support for our mission to promote and advance the cause of literacy throughout Arizona.

In March, the board of directors engaged in an all-day strategic planning meeting. We celebrated the successful return to in-person events, the increase of members this past season to 527, and the generous literacy grants our members made possible through the Grant Challenge.

Working together, we updated our mission statement to better reflect our goals for seasons to come as follows:

Celebrate contemporary literature and authors and promote the cause of literacy throughout Arizona.

Our collaborative session also set important goals for the 2022-2023 season. We will strive to provide outstanding author presentations, a literary community, and support for literacy in Arizona. We will endeavor to restore our membership to pre-COVID levels of 600 members to optimize aspects of the Society's operations, such as funding for authors, administration, and literacy grants. Most importantly, we will continue to listen to our members to learn ways to improve and expand the success of the Literary Society.

MISSION

Celebrate contemporary literature and authors and promote the cause of literacy throughout Arizona.

VISION

Bring the joy and lifelong benefits of reading to all!

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Laura Huser
President

Ellen Brown
Vice President

Jayne Lewis
Secretary

Mary Beth Herbert
Treasurer

BOARD MEMBERS

Michele Feeney
Mardie Holland
Genny Matteucci
Carrie Ostroski
Nancy Retson
Judy Riley
Barbara Slatt
Ann Stanton

Premier Sponsor





COMMITTEE ACHIEVEMENTS | 2021-2022



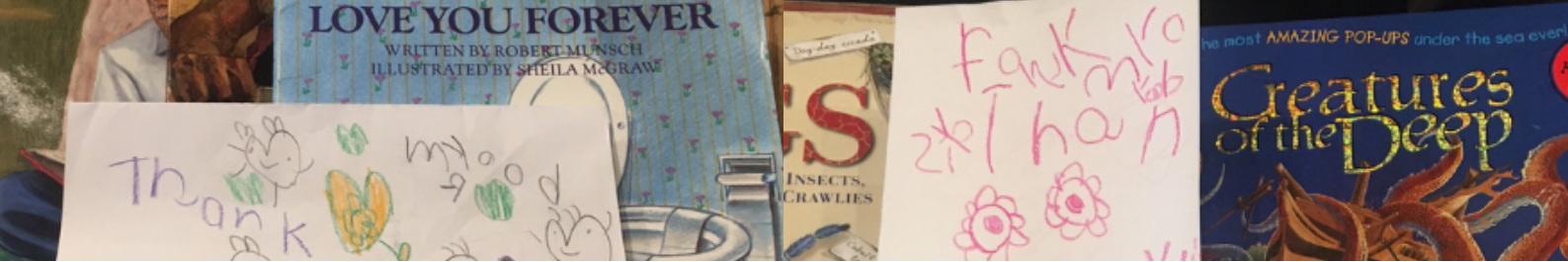
AUTHOR SELECTION:

- The process began with more than thirty titles suggested by both our literary agent and our members for the 2022-2023 season.
- The Author Selection Board Committee read and distilled these down to twelve books which were then read and evaluated by the Literary Society Advisory Committee.
- These volunteers submitted their recommendations back to the Board Author Selection Committee.
- Working with and negotiating through our literary agent, the final selection of authors for the coming season was announced at the May luncheons.
- Volunteers for Author Advisory Committee:
 - Gail Bradley
 - Barbara Berman
 - Ann Burnett
 - Katharine Conley
 - Elizabeth Dalieri
 - Marjorie Fine
 - Mary Lou Goldstein
 - Kate Groves
 - Georgette Hasiotis
 - Mari Koerner
 - Adrienne Leavy
 - Mossie Lierle
 - Alison McAdams
 - Laura Roskind
 - Nola Tininenko
 - Sue Van Leer
 - Barbara White Brenner
 - Mary Wilber
 - Gretchen Wilson
- Volunteers for Board Author Selection Committee:
 - Jean Nelson



DEVELOPMENT AND STEWARDSHIP:

- Developed and promoted our Case for Support, sharing our history, mission, purpose, and what the Literary Society will accomplish with philanthropic gifts and memberships.
- Provided sponsorship opportunities to sustain and grow the Literary Society's mission, programs, and impact.
- Engaged and recognized our generous members, donors, and volunteers.
- Continued to enhance and grow communications, relationships, and resources to ensure the Literary Society not only exists but thrives.
- Reached our annual fundraising goals, launched our first member-driven Literacy Grant Challenge, and provided private author events and other philanthropic opportunities for members and non-members to share their love and support of the organization and mission.



COMMITTEE ACHIEVEMENTS | 2021-2022

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GRANTS:

- Your generosity allowed us to double our grant-making budget to \$50,000, making it possible for the Literary Society to support six non-profit literacy programs within Arizona.
- The committee consisted of five board members and seven members at large. The committee reviewed applications from Arizona non-profits and awarded grants to the following programs:
 - Southwest Human Development (\$5k)
 - Read Better Be Better (\$15k)
 - Make Way for Books (\$6k)
 - Literacy Connects (\$6k)
 - Friends of Scottsdale Public Library (\$3k)
 - Girl Scouts (\$10k)
 - SciTech Institute (\$5k)



EVENTS:

- The 2021-2022 season of authors featured 6 authors and their works at 4 luncheons per author for a total of 24 events.
- Luncheon events proved a successful return to in-person gatherings, with the COVID policy embraced by members.
- Developed event-volunteer system and online sign-up.
- Negotiated with venues for cost containment and quality consistency.
- Volunteers for Events:

◦ Joanna Adamson	◦ Martha Head	◦ Elena Patterson
◦ Kathleen Almaney	◦ Lise Hicks	◦ Cynthia Penner
◦ Barbara Berman	◦ Mardie Holland	◦ Sylvia Pozansky
◦ Barbara Bowers	◦ Linda Hopkins	◦ Judith Riley
◦ Ann Bowman	◦ Alice Katz	◦ Nedda Shafir
◦ Gail Bradley	◦ Mari Koerner	◦ Ann Stanton
◦ Ann Burnett	◦ Barbara Kraus	◦ Mary Stoner-Wendt
◦ Sue Calvin	◦ Anne Lyman	◦ Gwendolyn Tierney
◦ Ellen Colon	◦ Ann Mavko	◦ Susie Waggoner
◦ Staycee Conklin	◦ Lucy McCain	◦ Susan Wain
◦ Barbara DeMichele	◦ Jean Nelson	◦ Paulette White
◦ Lucy Guernsey	◦ Mary Masters Opila	◦ Amy Wood
◦ Georgette Hasiotis	◦ Kit Owen	



COMMITTEE ACHIEVEMENTS | 2021-2022

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MEMBERSHIP:

- 527 members for the 2021-22 season (29% growth over previous year, due primarily to return of in-person events).
 - Tuesday: 141
 - Wednesday: 85
 - Thursday: 141
 - Friday: 160



COMMUNICATIONS:

- Communication routines established for:
 - Website updates
 - Eblast notifications
 - Newsletters
- Collateral materials to inform and brand.
- Consistency of message and optimizing mission.

Thank You!

We greatly appreciate the members of the Literary Society who chose to participate in our operations whether as volunteers at events, as volunteers on advisory committees, or assisting special requests.

Their time, talents and thoughtful input were vital to fulfilling our mission to celebrate contemporary literature and authors and promote the cause of literacy throughout Arizona.



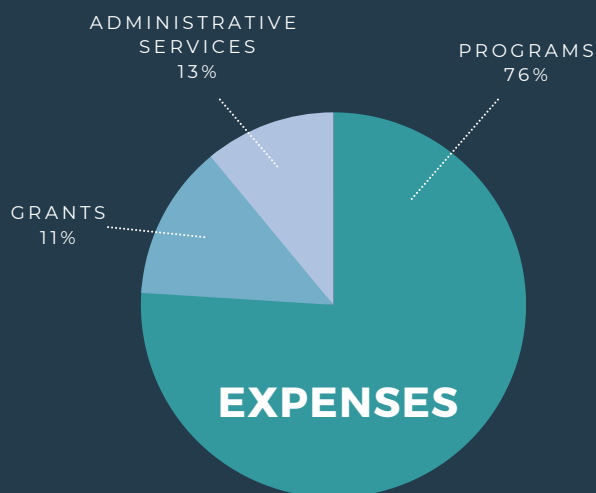
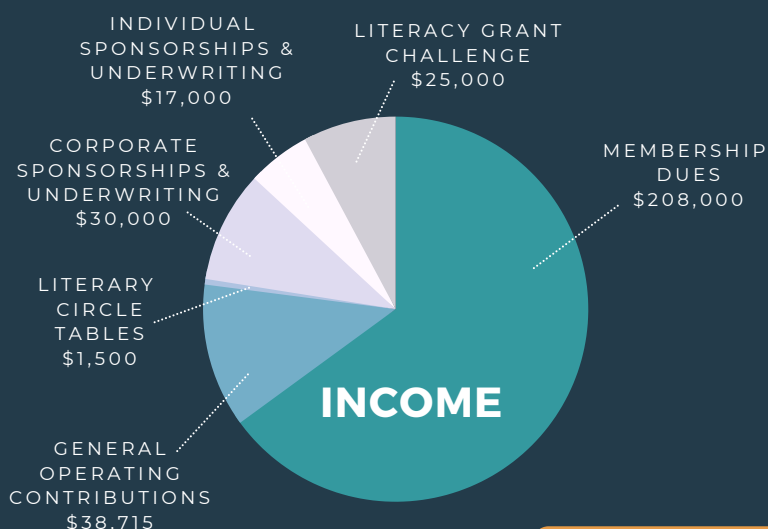


FINANCIAL OUTCOMES

2021/22 BOARD APPROVED BUDGET:

- Total Income from Memberships, Donations, Special Events and Sponsorships was met.
- Total revenue per budget short 2%.
- Total expenses exceeded budget by 8% and net loss of \$20,817.
- Budget shortfalls primarily impacted by COVID.

NEW 2022/23 BUDGET HAS BEEN APPROVED.



MEMBERSHIP DUES, SPONSORSHIPS, AND CONTRIBUTIONS ARE CRITICAL IN ALLOWING THE LITERARY SOCIETY TO SUPPORT OUR MEMBERS, HOST EXCEPTIONAL AUTHORS, AND ADVANCE AND PROMOTE LITERACY IN OUR COMMUNITIES.

Thank You!



ANNUAL DONORS

NOBEL LEVEL \$1,000+

Brown, Ellen
Clark, Peter
Clever Investor
The Dorrance Family Foundation
Feeney Family Charities Foundation
Herbert, Mary Beth
Jensen-Hamlet, Linda
Katz, Ellen
Ostroski, Carrie
Otto Family Fund
Schubert, Judy
Stanton, Ann

PULITZER LEVEL \$500 TO \$999

Anonymous (1)
Altschul, Debbie
Bartlett, Lori
Basha, Nadine Mathis
Chamberlain Charity Foundation
Chandler, Susan
The 5/13 Fund
Francis, Juanita
Hermens, Ann
Huser, Laura
Lewis, Jayne
Lewis, Leslie
Linhart, Judy
Lucking, Evelyn
Masters-Opila, Mary
Matteucci, Genny
Riley, Judith
Slatt, Barbara
Spencer, Pat

BOOKER LEVEL \$250 TO \$499

Augustine, Christine
Barnett, Deborah
Butler, Kay
Carkeek, Kristin
DeMichele, Barbara
Ford, Marsha
Groves, Kate
Hannah, Nora
Michael and Dawn Kennedy Family Fund
Roskind, Laura
The Ruddock Family Foundation

SPONSORSHIPS \$10,000+

Huser Law Firm
TrustBank Arizona

PEN/FAULKNER LEVEL \$100 - \$249

Anonymous (9)	Marcus, Merle
Albrecht, Rebecca	Marshall, Lucy
Augustine, Christine	McCain, Lucy
Baker, Georgia	Moreno, Carole
Bartel, Cheryl	Neale, Sandra
Bascom, Christina	Oleson, Patti
Berge, Nancy	Patterson, Elena
Bloch, Brynn	Pozarnsky, Sylvia
Conley, Katharine	Punyon-Saling Charitable Trust
Dittrich, Beth	<i>In honor of Tucson area elementary school teachers</i>
Emerson, Frances	Rose, Patricia
Evans, Ardie	Schmidt, Joette
Harrison, Katrina	Sorice, Cathy
Head, Martha	<i>In memory of Gail Lulay</i>
Holland, Mardie	Strauss, Nancy
Holt, Beverly	Thuringer, Janet
Holton, Gail	Vandeventer, Natalie
Howard, Brenda	Wain, Susan
Lancero, Ann	Williams, Mary
Landes, Nancy	Winter, Mary
MacKay, Tornie	Wood, Amy
Macpherson, Marcia	
Manaster, Ina	

PEN/HEMINGWAY LEVEL \$25 TO \$99

Anonymous (4)	Jaffe, Ruth
Barkman, Linda	Jones, Anne
Barranco, Jessica	Kennedy, Dawn
Berman, Barbara	Lyman, Anne
Berry, Leslie	Michel, Mary
<i>In memory of Mimi Berry</i>	Navran, Sue
Bray, Jill	Nelson, Barbara
Castelazo, Jacqueline	Peterson, Karen
Cohn, Lee Baumann	Romanoff, Missy
Crawford, Sally	Schwimmer, Tracy
DeFouw, Christine	Shafir, Nedda
DeGraw, Gina	Silverthorn, Amy
Engelmann, Barbara	Smeets, Ina
<i>In honor of Tracey Benson</i>	Smeets-Kort, Wilhelmina
Goronkin, Pamela L	Smith, Diana
Hanson, Suzanne	Snyder, Kathryne
Herr, Maureen	Stander, Susan
Hermann, Susan	Thall, Sandy
Hicks, Lise	Thorne, Leila
Hoxie, Cynthia	Yearwood, Emerson

PRIVATE AUTHOR EVENT HOSTS \$5,000

Ailes-Fine, Rebecca	Feeney, Michelle
Brown, Ellen	Huser, Laura
Dorrance, Jacquie	Northern Trust

SPECIAL OPPORTUNITY GIFTS

Brown, Ellen
Two Dads Presentation with Colum McCann \$1,500